



Fee Structure

Portfolio Management Services

PrimeInvestor charges a flat annual management fee on your portfolio value. There are no commissions on any product we buy for you, no profit-sharing fees, and no hidden charges. The fee rate is determined by the total capital you invest with us, and is applied to the average daily market value of your portfolio.

Prime Vision

Asset allocated MF strategy

Invested Capital	Annual Management Fee
₹50 lakh to ₹3 crore	0.75%
₹3 crore to ₹5 crore	0.60%
₹5 crore and above	0.50%

Prime Synergy

Combination MF and stock strategy

Invested Capital	Annual Management Fee
₹50 lakh to ₹3 crore	1.15%
₹3 crore to ₹5 crore	0.90%
₹5 crore and above	0.75%

Prime Velocity

Active pure equity strategy

Invested Capital	Annual Management Fee
₹50 lakh to ₹3 crore	1.55%
₹3 crore to ₹5 crore	1.25%
₹5 crore and above	1.00%

How Fees Work

- **Your fee slab is set by Invested Capital**

Invested Capital = total money you have put in, minus any withdrawals. This figure determines which fee slab applies to you.

- **Fees are charged on portfolio market value**

The fee rate applies to the average daily market value (AUM) of your portfolio each month, not to the amount you originally invested. If your portfolio grows, the fee is on the higher value. If it falls, the fee is on the lower value.

- **Higher investments attract lower rates**

Invest ₹3 crore or more and your fee rate drops across all strategies. Your current fee slab at any time is determined by your invested capital at that time.

- **Withdrawals may change your slab**

If a withdrawal brings your invested capital below a slab threshold, the higher rate of the lower slab applies from the following month.

Example

- 1 You invest ₹3 crore in Prime Vision. You qualify for the 0.60% rate.
- 2 Your portfolio grows to ₹3.5 crore. The fee is 0.60% on ₹3.5 crore.
- 3 You withdraw ₹2.5 crore. Your invested capital is now ₹50 lakh, so the 0.75% rate applies from the next month.
- 4 Portfolio value is ₹1.2 crore. The fee is 0.75% on ₹1.2 crore.

- **Zero commissions.** We earn nothing from the products we buy for your portfolio.
- **No profit-sharing.** Your gains are entirely yours. We charge only the management fee.
- **No hidden charges.** Brokerage on equity trades, regulatory charges, and taxes are the only additional costs, passed through at actuals.